

# SANTA FE HOMES

**Magazine Ad Specs. Please phone for PDF Specs**

1229 B St Francis Drive, Santa Fe, NM 87505 (505) 982-2312  
www.SantaFe-Homes.net | info@SantaFe-Homes.net

Final Trim Size: 8.375 x 10.875

Bleed: 8.875 x 11.375

	<u>NON-BLEED / &amp; LIVE AREA!</u>	<u>WITH FULL BLEED</u>
Full Page	7.5 x 10.125	8.875 x 11.375
2/3 Page	7.5 x 6.75	8.875 x 6.875
1/2 Page Horizontal	7.5 x 5	8.875 x 5.5
1/2 Page Vertical	3.75 x 10.125	4.25 x 11.375
1/4 Vertical	3.75 x 5	4.25 x 5.5
1/3 Horizontal	7.5 x 3.3	8.875 x 3.525

All bleed ads, regardless of size MUST have .25" bleed on ALL sides.

2 Page Spread: Please build each page individually, i.e. separate Quark files.

**ADS PROVIDED ON DISK:** All files must be built in QuarkXpress or InDesign (*Indesign for full pages only*). Please provide all fonts, images, artwork, etc. on disk. All colors within Quark documents must be of CMYK values. All colors within any imported images, such as from Illustrator or Freehand, must also be of CMYK values. Where possible, please convert any fonts in Illustrator or Freehand files to outlines/paths to eliminate any font conflicts.

***All images and fonts must be included on disk.***

**IMAGES (PHOTOS & GRAPHICS):** Files should be TIFFS (no compression), EPS, or a High Quality Compression JPEG. We prefer a file size that will equal 337-350 ppi at final size of the printed image. A too large image is better than a too small. ***If complete ad is being supplied on disk, please be sure all images are sized to place in the Quark file at 100%....no reduction or enlargement in Quark file.***

Please provide color proof with your disk.

Questions, please feel free to call us at 505-982-2312.